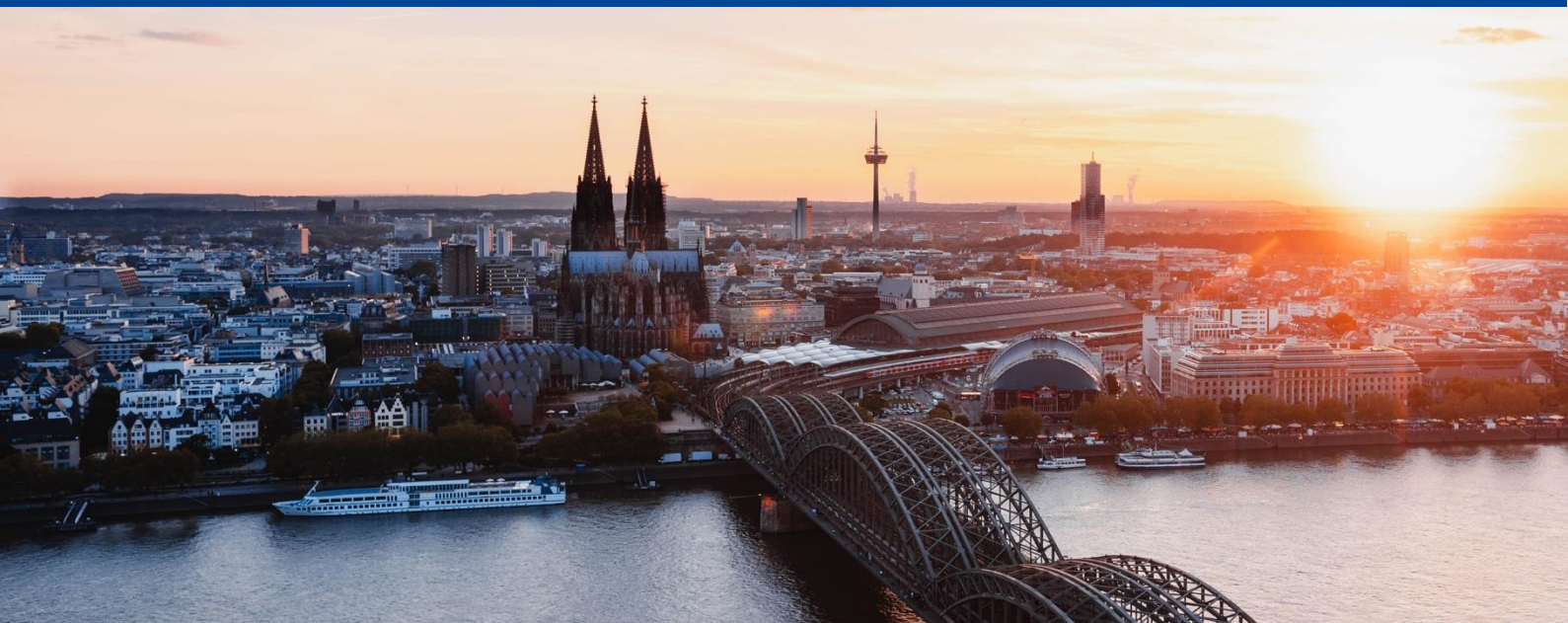


FIT FOR GERMANY INTERCULTURAL TRAINING GERMANY



Target Group

Foreign executives and employees who

- work and live in Germany
- have accompanying spouses
- cooperate with German business partners/colleagues
- regularly travel to Germany on business

Objectives

- gaining insight into the dynamics of intercultural cooperation
- comprehending German culture and how it influences mindset and communication patterns
- learning basic facts about German society
- developing strategies for successful contact with German business partners and colleagues
- understanding everyday life in Germany

Methods

This seminar will provide you with practical applications. We employ case studies, role-plays, discussions, individual and group assignments and other interactive methods.

Trainer

Katrin Ehrhardt de Carrión studied Intercultural Communication and French Cultural Sciences in Saarbrücken and Québec, Canada. She further developed her fascination for different cultures in various stays in Sweden, France and Peru. After a couple of years in an international student exchange program, she joined the department for intercultural training in 2012. She is a certified intercultural trainer and expert for diversity, equity and inclusion. She lives in a bicultural family.

Customized Seminars

You will receive a questionnaire prior to the start. Please share special interests and questions that we can integrate into the seminar.

Online Dates

(Conference venue for face-to-face events)

Tuesday, 24/09/2024 and Wednesday, 11/12/2024
Wednesday, 15/01/2025, Thursday, 27/03/2025
Friday, 23/05/2025 and Thursday, 09/10/2025

Carl Duisberg Centren gemeinnützige GmbH
Hansaring 49–51, 50670 Cologne



REGISTRATION

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Programme – Fit for Germany

9.30 a.m. Start

Welcome/Introductions and Expectations of participants

Culture and communication

Dynamics of intercultural cooperation

„Typically German“

About stereotypes and preconceptions - how they can help, but also damage relationships

12.30 p.m. Lunch

1.30 p.m.

German business life

- Initiating, conducting and fostering business relations in Germany
- Executive management and negotiation
- Conflict management

Cooperation with Germans

- Case study analysis of communication styles
- What causes misunderstandings?
- Rules and rituals of communication

Hierarchy and leadership in Germany

- Management styles
- Corporate hierarchy
- Leadership

Managing everyday life in Germany

- Neighborhood and social life
- Banking, shopping, official business
- Etiquette in private and professional life
- Leisure time and mobility

Review and Outlook

5.00 p.m. End

Prices

The price of 970 € per seminar and participant includes lunch and a selection of warm and cold beverages during the day (Catering only for a face-to-face events). The number of participants is limited. A second participant from the same company receives a discount of 50 €. Payment is due on receipt of invoice and is tax-free, pursuant to § 4 No. 22 UStG (German VAT regulations). Expenses for travel, other meals, and lodging are not included in the seminar price.

Online / Presence

At the customer's request, the online training can be divided into two ½ days.

Alternatively, the training courses can also be held as face-to-face events with a minimum of three participants.

Conference venue

In presence at Carl Duisberg Centren gemeinnützige GmbH, Hansaring 49–51, 50670 Cologne.

Conditions of cancellation

We charge an administrative cancellation fee of 50 € per person. If cancellation occurs within 14 days of the training date, we must charge full price if there is no waiting list. Please feel free to contact us with your questions and wishes.